



September 14, 2026

Honorable Mayor and Members of the Greeley City Council  
City of Greeley  
1000 10th Street  
Greeley, CO 80631

**Re: DDA Support for City of Greeley November 3, 2026 Ballot Measure**

Dear Mayor Hall and Council Members,

On behalf of the Downtown Development Authority Board of Directors, we are pleased to express our support for the City of Greeley's upcoming ballot measure to invest in transformative projects, community facilities, infrastructure, parks, and recreational amenities that will benefit our community for generations to come.

For the Greeley DDA, the Downtown Civic Campus is of particular importance.

Downtown Greeley serves as the civic, cultural, and historic heart of our community. The Civic Campus project—including a new City Hall, public plaza, parking garage, and related infrastructure and improvements—represents a significant opportunity to strengthen that role and build upon decades of public and private investment in downtown. The DDA believes the Civic Campus project will serve as a driver for continued redevelopment, new housing, hospitality, retail, and restaurants that strengthen the economic vitality of downtown.

The DDA also recognizes that Greeley is a growing community and its continued success depends upon thoughtful investment throughout the city. Investments in recreational, cultural, and service facilities, parks, playgrounds, swimming pools, trails, and other outdoor spaces will enhance quality of life for residents throughout Greeley. Likewise, the West Greeley Catalyst Project represents an opportunity to create new amenities and economic activity to bolster Greeley as a destination in the region.

The Greeley DDA Board believes that a strong and vibrant downtown contributes to the success of the entire community—and that investments throughout the community contribute to a stronger downtown. For these reasons, the Greeley Downtown Development Authority Board supports the ballot measure and encourages Greeley residents to consider the long-term opportunities these investments present for our community.

Sincerely,

Andy Feinstein  
Chair, Greeley DDA Board